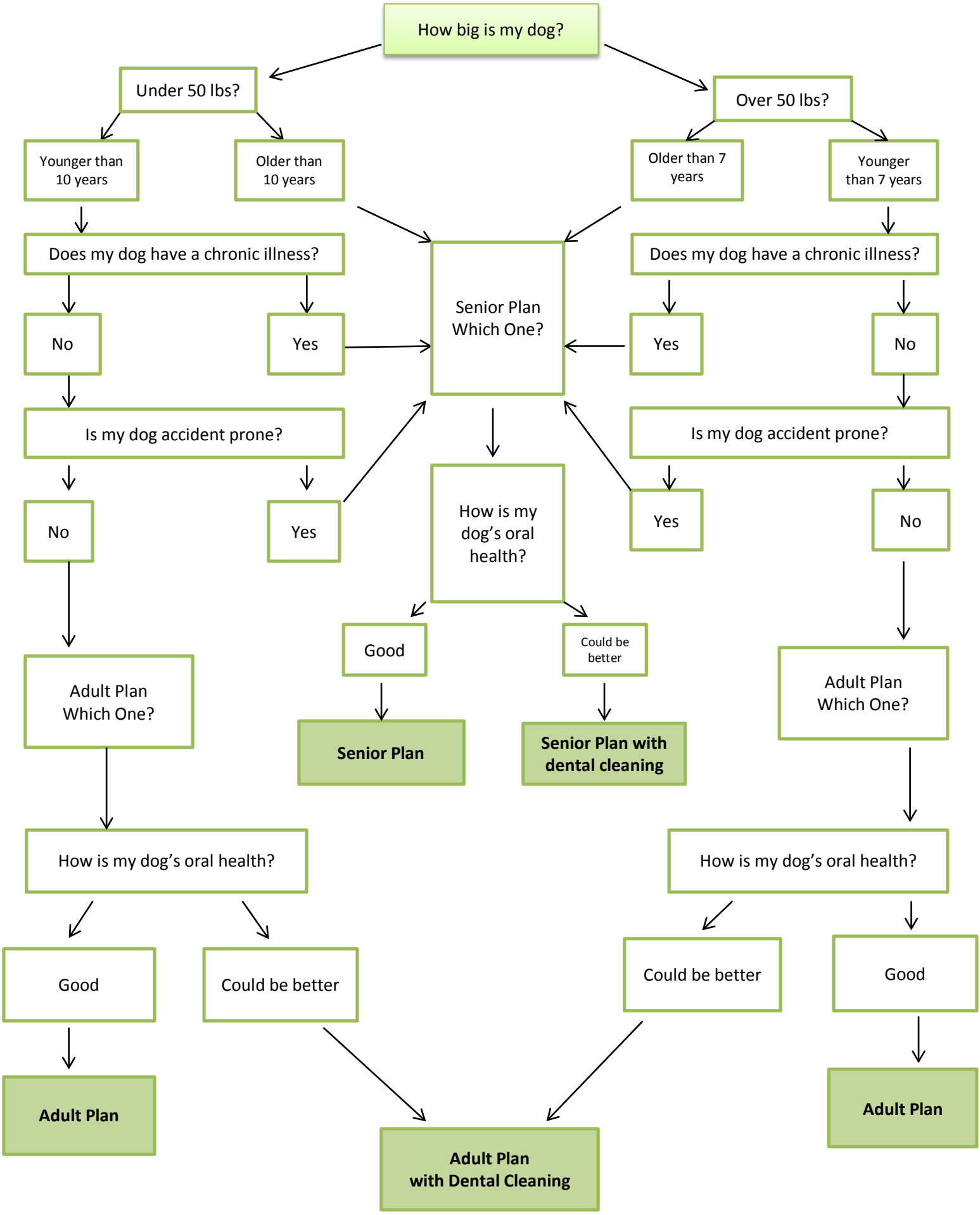Which plan do I choose for my dog?